

17-19 West 37th Street



PEACE O' MIND

and bodily comfort. Worn with the sheerest owns. Light and dainty, and an absolute

PROTECTO" V-E-N-T-I-L-A-T-E-D

ric. Easily cleansed in warm water. Very durable. Once worn you will never be without a Protecto. Cool, comfortable and prefectly ventilated.

At department, dry goods, drug stores and specialty shops. If your dealer hasn't it send his name and

Rubberized Sheeting & Specialty Co. Makers of the famous "Quickslip' Ventilated Rubber Baby Bloomers



Electric Toasters

\$6.15

For that deliciously crisp and hot kind of toast that can only be had when prepared and eaten right at the table.

Mail orders promptly filled

The United Electric Shops



above of 12
The modern method for reducing superfluous flesh. Guaranteed to produce satisfactory results, harmless and pleasant—no diet, exercises or privations. For general reduction use a cartridge in the daily bath. For local reduction, such as arms, bust, neck, etc., massage gently upon retiring. Sent postpaid upon receipt of purchase price.

P.A.P.Co., 469 Central Park West Dept. S. New York City

RESTORES Color to GRAY HAIR



SEND me a little LOCK of Your HAIR; I'LL COLOR IT FREE.

Cut close to head and mention shade wished
If in New York call and by appointment I will examine your hair. I have
had 30 years' professional experience
and will tell you frankly what is best
for you. I make no charge for examination or advice. Private operating
rooms. Hair pamphlet free on request.
I. PIEKRE VALLIGNY
Room 54, 34 W. 58th St., New York.



YOUTH Restored

Don't Color Your Hair Yourself. Hair Coloring is an Art that should only be undertaken by an expert. I use only the leat vegetable compound obtainable and guaran'es not to injure Salisfactory results

the hair or scalp. Satisfactory results assured.

Write, phone or call for appointments.

Maison Alex 105 West 43rd 84. N. Y.
Tel. Bryant 5556.

Franklin Simon & Co.



Exclusive with Franklin Simon & Co.

Rayon Silk Underthings

IN ROSE PINK OR ORCHID, WITH WIDE SELF COLOR SATIN STRIPES

A new silk rich in beauty and strong with the strength that endures for much wear and many tubbings.

Model 80 RAYON SILK VEST CHEMISE, 3.95 scalloped with picot edging.

Model 82 RAYON SILK STEP-IN 3.95 DRAWER to match 80.

Model 84 RAYON SILK VEST CHEMISE, 5.00 lattice trimming.

Model 86 RAYON SILK STEP-IN 6.75 DRAWER to match 84.

Model 88 RAYON SILK NIGHTGOWN, selfcolor piping, scalloped 8.95

For Madame and Mademoiselle

Prompt Delivery Free, Anywhere in the United States. Phone 6900 Fitz Roy



Easily, Naturally Be Slender!

Doctors' Essential Foods Co., Orange, N. J.

Dear Sirs:

The Basy Bread has proved satisfactory in reducing my weight, and I have not been troubled with heartburn, in digestion or constipation.

Thanking you, I am,
W. C., Connecticut.

DOCTORS' ESSENTIAL FOODS CO. 21 Oakwood Ave. Orange New Jer





Maybe your husband discovered our Bond

REMEMBER the night your husband said: "You look tired tonight; why don't you sleep late tomorrow?"

And you replied: "But I have to get up at six o'clock and set the dough."

"That's foolish," he said.

"Foolish," you echoed - "perhaps so -but would you be willing to eat bread I didn't bake myself?" And he hesitated-and you got up at six o'clock as on every other baking morning.

Perhaps it was that very night that he looked up from his newspaper and said:

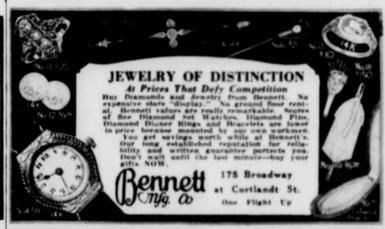
"Look here: this reads like something I'd be willing to take a chance on. Here is a bread that is guaranteed with a Bond on every wrapper. It absolutely certifies that only the purest home ingredients are used in the baking, and they call the bread Bond Bread. Let's try it once and see."

So husbands sometimes have their uses around the house after all. That Bond proved to be a Liberty Bond so far as you are concerned.

It freed you from the long ordeal of those baking days-forever.









LOOK YOUNGER

MME. MARIE of 222
Riverside Drive, New
York City, for the past
twenty years has specialised in the removal
of facial blemishes. A
beautiful face is often
marred by deep lines,
double chin, drooping
eyelids, freckles, scars,
moves all these imperfections without CUTTING OR FILLING, Healthful stimulation of the muscies and tissues, as given by MME.
MARIE, accomplishes the desired resuits quickly. Don't worry about facial
disfigurements, have them removed by
MME. MARIE. All work guaranteed.
Appointments may be made by letter
or phone.

Telephone RIVERSIDE 3376.

3 Pc. Living Room Suite NOW \$225 SHEPPARD KNAPP SON CO., INC.—EST. 1837 39-41 WEST 23-d ST., N. Y. C.

SALE!



